

ESTIMATE

Date : 27/09/2024
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Concern: Personal Branding & Website

Provided by:
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For:
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Oliver Koll, a media educator and filmmaker, has collaborated with Impact Shaker, represented by Olivier Hargot, to elevate his personal brand, enhance the presentation of his services, and refine his strategic development goals. This collaboration will focus on achieving the following objectives:

- **Present his services and expertise in a compelling, dynamic manner:** Articulate a distinct, professional approach to current media-related challenges, particularly those impacting youth and education in the digital age
- **Invite prospects and your network to initiate new, meaningful creative collaborations:** Refinement of the current Brand+Website design to enhance user experience and ensure ease of navigation, aligning with modern web standards and user expectations.
- **Encourage collaboration on film and documentary projects** that align with socially and culturally relevant initiatives, fostering impact-driven storytelling.
- **Emphasize Oliver Koll's unique approach,** his journey, and his vision regarding contemporary challenges, especially those concerning youth and the flow of information. This collaboration will underscore his professionalism, ambitions, and the thoughtful strategies he brings to these topics.

By developing tailored presentation tools, this partnership will **reinforce Oliver's confidence in his expertise and amplify the positive impact of his work on audiences,** clients, and collaborators.

ESTIMATED COSTS

This project estimate provides an overview of the work that needs to be completed, along with a projected cost and timeline for completion. The goal of this estimate is to ensure that the project objectives are achieved while staying within budget.

SERVICES	COST
Brand Design	
Logo & Concept development and creation	
Project Onboarding	offered
Rights of use	included
Website Design & Development	
Analyze of the actual website (UI & UX Design)	offered
Research & Concept development	offered
UX + UI Design	
Web Development & Content Implementation (Elementor/Webflow)	
Test + Improvements + Launching Phase	
Rights of use	included
Total: 2400,00 €	
VAT 19%: 456,00 €	
Total from: 2856,00 €	

TIMELINE

This mission will be carried out progressively and systematically over a defined period, in coordination with Oliver Koll.

GET STARTED

Thank you for considering this proposal. If you have any questions, please feel free to contact us. We are looking forward to a successful collaboration.

The project implementation begins once the offer is officially confirmed, either via email or electronic signature.

Best regards,
Olivier Hargot

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