

Impact Shaker - Kantstr. 36 - 04275 Leipzig

Make Mothers Matter  
Rue de la Gare, 36  
1040 Etterbeek  
Belgium

Proposal no.

AN-24 155

Date

Dec 12, 2024

## Proposal

Thank you for reaching out and trusting Impact Shaker's expertise for your project. This proposal outlines the services we offer as part of our collaboration.

If you have any questions or need adjustments to the proposal, please don't hesitate to get in touch. We want to ensure the offer aligns perfectly with your needs.

Item	Description	Quantity	Unit price	Total price
1.	<b>Final Report Design &amp; Development</b> Estimated 23 A4 pages, double-sided  Charts and graphics are designed and transferred by MMM to Impact Shaker  Includes two feedback sessions (45 minutes each)  The purchase of specific fonts or online stock image licenses will be added to the final invoice	1.00	1,250.00 EUR	1,250.00 EUR
Opt.	<b>Extra Feedback Session</b>	1.00 h	90.00 EUR	(90.00 EUR)
Opt.	<b>Creation of a dynamic format for events &amp; conferences</b> Development of an alternative version of the report in a dynamic presentation format, featuring animations and transition effects  Tailored for both online and in-person conference presentations  Designed as a flexible template that can evolve over time	1.00	600.00 EUR	(600.00 EUR)

page 1 of 2

Item	Description	Quantity	Unit price	Total price
Opt.	<b>Awareness videos for social media audiences</b> Creation of short videos (1–2 minutes) to convey key messages and engage audiences  Adapted for LinkedIn, Facebook, Instagram, and website use  Flexible design, optional translation, accessible format, and adaptable over time	1.00	600.00 EUR	(600.00 EUR)
Opt.	<b>Creation of custom Illustrations &amp; Photos</b> Creation of custom illustrations or images to highlight the key topics of the report, in close collaboration with MMM's team Ideation & Sketches Includes two feedback sessions (45 minutes each)	1.00	280.00 EUR	(280.00 EUR)
Total net				1,250.00 EUR
VAT 19%				237.50 EUR
<b>Total gross</b>				<b>1,487.50 EUR</b>
Sum of net positions optional				1,570.00 EUR

We are looking forward to collaborating with you on this project.

Please feel free to reach out if you need any further information.

The project will start upon confirmation of the proposal and receipt of 30% of the total amount as a deposit.

Best Regards

Olivier Hargot